Estimate Number

Alt Order #

07895759

Deal #

1537

INVOICE

Advertiser



WXII 700 Coliseum Drive Winston-Salem, NC 27106 Main: (336)721-9944 Billing: (410)338-6432

Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station **Account Executive** Sales Office Sales Region Jamie Andrus Eagle-Washingt National WXII

Product

www.wxii12.com

Billing Address:

Send Payment To:

PO Box 26888

7 10/27/12

Weeks:

Spots: # Ch

10/27/12

10/22/12

1 WXII Sa 10/27/12

Class of Time - Pre-emptible with notice

Start Date End Date

Day Air Date

10/28/12

WXII 12 Sa/Su News at 66-8am

MTWTFSS

Air Time Description

6:58 AM WXII 12 Sa/Su News at 6am

Lehigh Valley, PA 18002-6888

WXII

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Obama/D/President SKED A 30'S Flight Dates Order# 952164 10/23/12 - 10/29/12 Billing Calendar Billing Type

Broadcast

Special Handling

ID8 # Advertiser Code **Product Code** 95 9912856 101

Cash

Agency Ref Advertiser Ref

								Spots/			
Line	Start Date	End Dat	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	10/23/12 Class of Time	10/26/12 e - Pre-ei	M-F \	NXII 12 News @ 5 h notice	a5-6am	-TWTF	:30	3	\$110.00	NM	
		Start Date 10/22/12	End Da 10/28/		<u>Spots/Week</u> 3	<u>Rate</u> \$110.00					
	Spots: # Ch	Day /	Air Date	Air Time Descrip	tion .	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	3 WXI	l Tu 1	10/23/12	5:47 AM M-F W	(II 12 News @ 5 am	5-6am	:3) OFA12G145I	Н		\$110.00 NM
	1 WXI	I W 1	10/24/12	5:47 AM M-F W	(II 12 News @ 5 am	5-6am	:3	O OFA12G1451	н		\$110.00 NM
	2 WXI	IF 1	10/26/12	5:48 AM M-F W	(II 12 News @ 5 am	5-6am	:3	OFA12G182	Н		\$110.00 NM
3	10/23/12 Class of Time	10/26/12 e - Pre-ei	M-F \	NXII 12 News @ 6 h notice	a 6-7am	-TWTF	:30	4	\$500.00	NM	
		Start Date 10/22/12	End Da 10/28/		Spots/Week 4	<u>Rate</u> \$500.00					
	Spots: # Ch	Day !	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1	2 WXI	l Tu 1	10/23/12	6:22 AM M-F W	(II 12 News @ 6 am	6-7am	:3	D OFA12G1451	н		\$500.00 NM
	1 WXI	I W 1	10/24/12	6:29 AM M-F W	(II 12 News @ 6 am	6-7am	:3) OFA12G145i	н		\$500.00 NM
1	3 WXI	l Th 1	0/25/12	6:53 AM M-F W	(II 12 News @ 6 am	6-7am	:3	D OFA12G1451	н		\$500.00 NM
	4 WXI	I F 1	10/26/12	6:51 AMM-F W	(II 12 News @ 6 am	6-7am	:3) OFA12G182I	Н		\$500.00 NM
5	10/23/12 Class of Time	10/26/12 e - Pre-ei	NBC	Today Show h notice	7-9am	-TWTF	:30	8	\$500.00	NM	
		Start Date 10/22/12	End Da 10/28/		Spots/Week 8	<u>Rate</u> \$500.00					
	Spots: # Ch	Day A	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WXI	l Tu 1	10/23/12	7:24 AM NBC To	oday Show	7-9am	:3) OFA12G145I	н		\$500.00 NN
	5 WXI	l Tu 1	10/23/12	8:59 AM NBC To	oday Show	7-9am	:3) OFA12G145I	н		\$500.00 NM
	7 WXI	I W 1	10/24/12	7:24 AM NBC To	oday Show	7-9am	:3) OFA12G145I	н		\$500.00 NM
	2 WXI	I W 1	10/24/12	8:50 AM NBC To	oday Show	7-9am	:3	OFA12G145	н		\$500.00 NM
	3 WXI	I Th 1	10/25/12	7:57 AM NBC To	day Show	7-9am	:3) OFA12G145I	H		\$500.00 NM
	8 WXI	I Th 1	10/25/12	8:50 AM NBC To	day Show	7-9am	:3	OFA12G145	н		\$500.00 NM
	6 WXI	IF 1	10/26/12	7:25 AM NBC To	day Show	7-9am	:3) OFA12G182I	н		\$500.00 NM
]	4 WXI	LF 1	10/26/12	8:49 AM NBC To	rday Show	7-9am	.3	OFA12G182	ч		\$500.00 NM

Spots/Week

----S-

Rate

Start/End Time

\$225.00

6-8am

:30

Length Ad-ID

:30 OFA12G182H

\$225.00

NM

Rate Type

\$225.00 NM



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #		Invoice Month	Invoice Period				
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12				
	- t= .						

Advertiser Product Estimate Number
Obama/D/President SKED A 30'S 1537

www.wxii12.com ine Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
7 10/27/12 10/27/12 WXII 12 Sa/Su News at 6 6-8am Class of Time - Pre-emptible with notice	S-	:30 1	\$225.00	NM	
8 10/27/12 10/27/12 NBC Saturday Today 8-10am Class of Time - Pre-emptible with notice	S-	1:00 1	\$450.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12S- 1	<u>Rate</u> \$450.00				
Spots: # Ch Day Air Date Air Time Description 2 WXII Sa 10/27/12 8:58 AM NBC Saturday Today	Start/End Time 8-10am	Length Ad-ID 1:00 0FA12G18	lH		<u>Rate Type</u> \$450.00 NM
9 10/28/12 10/28/12 WXII 12 Sa/Su News at 6 6-8am Class of Time - Pre-emptible with notice	S	:30 1	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 5 1	<u>Rate</u> \$100.00				
Spots: # Ch Day Air Date Air Time Description 1 WXII Su 10/28/12 7:20 AM WXII 12 Sa/Su News at 6am	Start/End Time 6-8am	<u>Length Ad-ID</u> :30 OFA12G18	?н		<u>Rate Type</u> \$100.00 NM
10 10/28/12 10/28/12 NBC Sunday Today 8-9am Class of Time - Pre-emptible with notice	S	:30 1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 S 1	<u>Rate</u> \$400.00				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WXII Su 10/28/12 8:49 AM NBC Sunday Today	Start/End Time 8-9am	<u>Length Ad-ID</u> :30 OFA12G18	?H		Rate Type \$400.00 NM
11 10/23/12 10/26/12 M-F WXII News @ 430a 430a-5a Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 1	\$15.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12 -TWTF 1	<u>Rate</u> \$15.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WXII Tu 10/23/12 4:44 AM M-F WXII News @ 430a	Start/End Time 430a-5a	<u>Length</u> <u>Ad-ID</u> :30 0FA12G14	БН		<u>Rate Type</u> \$15.00 NM
12 10/23/12 10/26/12 Live with Regis & Kelly 9-10AM Class of Time - Pre-emptible with notice	-TWTF	:30 2	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -TWTF 2	<u>Rate</u> \$100.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u> <u>Ad-ID</u> :30 0FA12G14			Rate Type
4 WXII W 10/24/12 9:34 AM Live with Regis & Kelly 3 WXII F 10/26/12 9:54 AM Live with Regis & Kelly	9-10AM 9-10AM	:30 OFA12G14:			\$100.00 NM \$100.00 NM
13 10/23/12 10/26/12 NBC Today Show II 10A-12N Class of Time - Pre-emptible with notice	-TWTF	:30 2	\$65.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -TWTF 2	<u>Rate</u> \$65.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	:		<u>Rate</u> <u>Type</u> \$65.00 NM
2 WXII W 10/24/12 10:56 AM NBC Today Show II 4 WXII Th 10/25/12 11:59 AM NBC Today Show II	10A-12N 10A-12N	:30 OFA12G14 :30 OFA12G14			\$65.00 NM
15 10/23/12 10/26/12 M-F WXII 12 News @ No 12-1pm Class of Time - Pre-emptible with notice	-TWTF	:30 2	\$100.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - TWTF Spots/Week - TWTF	<u>Rate</u> \$100.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length Ad-ID</u> :30 0FA12G14	Su		Rate Type
2 WXII W 10/24/12 12:39 PM M-F WXII 12 News @ Noon 4 WXII Th 10/25/12 12:24 PM M-F WXII 12 News @ Noon	12-1pm 12-1pm	:30 OFA12G14			\$100.00 NM \$100.00 NM
16 10/23/12 10/26/12 M-F 1-2P 1-2P Class of Time - Fixed Non Pre-emptible	-TWTF	1:00 1	\$700.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week 1 Spots/Week 1	Rate \$700.00				
Spots: # Ch Day Air Date Air Time Description 2 WXII Th 10/25/12 1:59 PM M-F 1-2P	Start/End Time 1-2P	Length Ad-ID 1:00 OFA12G18	1н		<u>Rate Type</u> \$700.00 NM

1537

INVOICE

Obama/D/President



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Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Produ	<u>ict</u>	Estimate Number

SKED A 30'S

Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
16 10/23/12 10/26/12 Class of Time - Fixed N	M-F 1-2P on Pre-emptible	1-2P	-TWTF	1:00	1	\$700.00	NM	
17 10/23/12 10/26/12 Class of Time - Pre-em	STEVE HARVEY DAY ptible with notice	2-3P	-TWTF	:30	2	\$40.00	NM	
Weeks: Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	Spots/Week 2	<u>Rate</u> \$40.00					
Spots: # Ch Day Air	<u>r Date</u> <u>Air Time</u> <u>Descrip</u> /25/12 2:21 PM STEVE		Start/End Time 2-3P		<u>h Ad-ID</u> 0 OFA12G145H			Rate Type S40.00 NM
1	/26/12 2:59 PM STEVE		2-3P 2-3P		0 OFA12G143H 0 OFA12G182H			\$40.00 NM
18 10/28/12 10/28/12 Class of Time - Pre-em	NBC Meet the Press	9-10am	s	:30	1	\$400.00	NM	
Weeks: Start Date 10/22/12	End Date MTWTFSS 10/28/12S	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: # Ch Day Air		•	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WXII Su 10	/28/12 9:45 AM NBC M	eet the Press	9-10am	:3	0 OFA12G182H			\$400.00 NM
19 10/23/12 10/26/12 Class of Time - Immedi	M-F 3-4P ately Pre-emptible without r	M-F 3-4P notice	-TWTF	:30	2	\$85.00	NM	
Weeks: Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	<u>Spots∕Week</u> 2	<u>Rate</u> \$85.00					
Spots: # Ch Day Air			Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
I.	/23/12 3:11 PM M-F 3-4		M-F 3-4P		0 OFA12G145H			\$85.00 NM
1 WXII W 10	0/24/12 3:56 PM M-F 3-4	IP	M-F 3-4P	:3	0 OFA12G145H			\$85.00 NM
20 10/23/12 10/26/12 Class of Time - Immedi	DR. OZ ately Pre-emptible without r	M-F 4-5p notice	-TWTF	:30	2	\$150.00	NM	
Weeks: Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	Spots/Week 2	<u>Rate</u> \$150.00					
Spots: # Ch Day Air	r Date Air Time Descrip	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1/23/12 4:28 PM DR. OZ		M-F 4-5p		O OFA12G145H			\$150.00 NM
4 WXII W 10	1/24/12 4:29 PM DR. OZ	<u> </u>	M-F 4-5p	:3	0 OFA12G145H			\$150.00 NM
21 10/23/12 10/26/12 Class of Time - Immedi	M-F WXII 12 News @ 5 ately Pre-emptible without r	p 5-6pm notice	-TWTF	:30	4	\$175.00	NM	
Weeks: Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	Spots∕Week 4	<u>Rate</u> \$175.00					
Spots: # Ch Day Ai			Start/End Time		h Ad-ID			Rate Type
		XII 12 News @ 5 pm	5-6pm		0 OFA12G145H			\$175.00 NM
· ·		XII 12 News @ 5 pm XII 12 News @ 5 pm	5-6pm 5-6pm		0 OFA12G145H 0 OFA12G145H			\$175.00 NM \$175.00 NM
		XII 12 News @ 5 pm	5-6pm		O OFA12G143H O OFA12G182H			\$175.00 NM
23 10/23/12 10/26/12 Class of Time - Pre-em	M-F WXII 12 News @ 6		-TWTF	:30	3	\$900.00	NM	
Weeks: Start Date 10/22/12	·	<u>Spots/Week</u> 3	Rate \$900.00					
Spots: # Ch Day Ai		otion	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1		XII 12 News @ 6 pm	6-630pm		0 OFA12G145H			\$900.00 NM
I .		XII 12 News @ 6 pm	6-630pm		0 OFA12G145H			\$900.00 NM
	0/26/12 6:11 PM M-F W	XII 12 News @ 6 pm	6-630pm		0 OFA12G182H			\$900.00 NM
25 10/23/12 10/26/12 Class of Time - Pre-em	M-Sun Nightly News ptible with notice	630p-7p	-TWTF	:30	3	\$900.00	NM	
Weeks: Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	Spots/Week 3	<u>Rate</u> \$900.00					
Spots: # Ch Day Ai			Start/End Time 630p-7p		<u>h Ad-ID</u> 0 ofa12g145h			Rate Type \$900.00 NM



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952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u> </u>			1

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

	_					Spots/	_		
ne Start Date End D	ite Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25 10/23/12 10/26/ Class of Time - Pre-		in Nightly News h notice	630p-7p	-TWTF	:30	3	\$900.00	NM	
	Air Date	Air Time Descrip	tion	Start/End Time		h <u>Ad-ID</u>			Rate Typ
2 WXII W	10/24/12	7:00 PM M-Sun	• •	630p-7p		O OFA12G145			\$900.00 N
4 WXII Th	10/25/12	6:59 PM M-Sun	Nightly News	630p-7p	:3	0 OFA12G145	H		\$900.00 N
27 10/27/12 10/27/ Class of Time - Imm		/XII 12 News @ 6 -emptible without r	pπ6-630pm; notice	S-	:30	1	\$125.00	NM	 -
Weeks: <u>Start Da</u> 10/22/1			Spots/Week 1	<u>Rate</u> \$125.00	-				
Spots: # Ch Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WXII Sa	10/27/12	6:19 PM Sa WX	II 12 News @ 6 pm	6-630pm;	:3	0 OFA12G182	Н		\$125.00 N
28 10/28/12 10/28/ Class of Time - Pre-	12 Su W	/XII 12 News @ 6	рп6-630pm	s	:30	1	\$225.00	NM	
Weeks: <u>Start Da</u> 10/22/1			Spots/Week 1	<u>Rate</u> \$225.00		·		_	
Spots: # Ch Day	Air Date	Air Time Descrip	<u>ition</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WXII Su	10/28/12	6:22 PM Su WX	II 12 News @ 6 pm	6-630pm	:3	O OFA12G182	Н		\$225.00 N
29 10/23/12 10/26/ Class of Time - Pre-		e Edition h notice	7-730pm	-TWTF	:30	3	\$400.00	NM	
Weeks: <u>Start Da</u> 10/22/1	te End Da	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$400.00					
Spots: # Ch Day	Air Date	Air Time Descrip	tion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Tyr
3 WXII Tu	10/23/12	7:28 PM Inside 6	Edition	7-730pm	:3	O OFA12G145	Н		\$400.00 N
1 WXII W	10/24/12	7:29 PM Inside (Edition	7-730pm	:3	O OFA12G145	Н		\$400.00 N
4 WXII Th	10/25/12	7:22 PM Inside I	Edition	7-730pm	:3	0 OFA12G145	н		\$400.00 N
31 10/23/12 10/26/ Class of Time - Pre-		rtainment Tonight h notice	730-8pm	-TWTF	:30	3	\$375.00	NM	
Weeks: <u>Start D:</u> 10/22/1			Spots/Week 3	<u>Rate</u> \$375.00					
Spots: # Ch Day	Air Date	Air Time Descrip		Start/End Time		h <u>Ad-ID</u>			Rate Typ
2 WXII Tu	10/23/12	7:54 PM Enterta	_	730-8pm		O OFA12G145			\$375.00 N
3 WXII W	10/24/12	7:55 PM Enterta		730-8pm		O OFA12G145			\$375.00 N
4 WXII Th	10/25/12	7:46 PM Enterta	inment Tonight	730-8pm	:3	O OFA12G145	H		\$375.00 N
33 10/27/12 10/27/ Class of Time - Imm		rtainment This Wed		S-	:30	1	\$65.00	NM	
Weeks: <u>Start D</u> 10/22/1			Spots/Week 1	<u>Rate</u> \$65.00					
Spots: # Ch Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Typ
1 WXII Sa	10/27/12	7:36 PM Enterta	inment This Week	7-8pm	:3	0 OFA12G182	H		\$65.00 N
35 10/23/12 10/23/ Class of Time - Pre-		VOICE	8-9pm	-T	:30	1	\$1,500.00	NM	
Weeks: <u>Start D</u> : 10/22/1	te End D	ate MTWTFSS	Spots/Week 1	Rate \$1,500.00					
	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	<u>h</u> Ad-ID			Rate Typ
1 WXII Tu	10/23/12	8:42 PM THE V	DICE	8-9pm	:3	0 OFA12G145	Н		\$1,500.00 N
36 10/23/12 10/23/ Class of Time - Pre		ENTHOOD th notice	10-11pm	-T	:30	1	\$1,500.00	NM	
Weeks: <u>Start D</u> 10/22/1	te End D	ate MTWTFSS	Spots/Week 1	Rate \$1,500.00				-	
	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Tyr
1 WXII Tu		10:31 PM PAREN		10-11pm	:3	O OFA12G145	н		\$1,500.00 N
	12 L&O	SVU		W	:30	1	\$1,600.00	NM	



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Advertiser		Produ	ıc <u>t</u>	Estimate Number
Obama/D/Pres	idont	CKEL	A 30'S	1537

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week Rate	Туре-	
Class of Time - Pre-emptible with notice				
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 w 1	\$1,600.00			- /
Spots: # Ch Day Air Date Air Time Description 1 WXII W 10/24/12 9:19 PM L&O SVU	Start/End Time 9-10pm	<u>Length Ad-ID</u> :30 оға12G145н		Rate Type \$1,600.00 NM
38 10/24/12 10/24/12 CHICAGO FIRE 10-11pm Class of Time - Pre-emptible with notice	W	:30 1 \$1,600.	00 NM	-
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12W 1	•			
Spots: # Ch Day Air Date Air Time Description 1 WXII W 10/24/12 10:27 PM CHICAGO FIRE	Start/End Time 10-11pm	<u>Length Ad-ID</u> :30 0FA12G145H		Rate Type \$1,600.00 NM
39 10/25/12 10/25/12 30 ROCK/UP ALL NIGHT8-9pm Class of Time - Immediately Pre-emptible without notice	Т	:30 1 \$500.	00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>				
Spots: # Ch Day Air Date Air Time Description 1 WXII Th 10/25/12 8:52 PM 30 ROCK/UP ALL NIGH	Start/End Time 8-9pm	Length Ad-ID :30 OFA12G145H		<u>Rate Type</u> \$500.00 NM
41 10/25/12 10/25/12 ROCK CENTER 10-11pm Class of Time - Immediately Pre-emptible without notice	T	1:00 1 \$2,000.	00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12T 1	· —			
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WXII Th 10/25/12 10:43 PM ROCK CENTER	Start/End Time 10-11pm	<u>Length Ad-ID</u> 1:00 оға12g181н		<u>Rate Type</u> \$2,000.00 NM
42 10/26/12 10/26/12 WHITNEY/COMMUNITY 8-9pm Class of Time - Immediately Pre-emptible without notice	F	:30 1 \$400.	00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12F 1	· 			
Spots: # Ch Day Air Date Air Time Description 1 WXII F 10/26/12 8:20 PM WHITNEY/COMMUNITY	Start/End Time Y 8-9pm	Length Ad-ID :30 OFA12G182H		Rate Type \$400.00 NM
43 10/26/12 10/26/12 DATELINE 10-11pm Class of Time - Pre-emptible with notice	F	:30 1 \$2,000.	00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12F 1	· 			
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 2 WXII F 10/26/12 10:31 PM DATELINE	Start/End Time 10-11pm	<u>Length Ad-ID</u> :30 0FA12G182H		Rate Type \$2,000.00 NM
44 10/27/12 10/27/12 NBC Prime 8-9pm Class of Time - Immediately Pre-emptible without notice	S-	:30 1 \$150.	00 NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12S-				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WXII Sa 10/27/12 8:22 PM NBC Prime	Start/End Time 8-9pm	Length Ad-ID :30 OFA12G182H		Rate Type \$150.00 NM
45 10/27/12 10/27/12 NBC Prime 9-10pm Class of Time - Immediately Pre-emptible without notice	S-	:30 1 \$125.	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 S- 1				
Spots: # Ch Day Air Date Air Time Description 1 WXII Sa 10/27/12 9:19 PM NBC Prime	Start/End Time 9-10pm	Length Ad-ID :30 OFA12G182H		<u>Rate</u> <u>Type</u> \$125.00 NM
46 10/27/12 10/27/12 NBC Prime 10-11pm Class of Time - Immediately Pre-emptible without notice	S-	:30 1 \$165.	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 5- 1				
Spots: # Ch Day Air Date Air Time Description 1 WXII Sa 10/27/12 10:31 PM NBC Prime	Start/End Time 10-11pm	<u>Length Ad-ID</u> :30 оға12G182н		<u>Rate Type</u> \$165.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537
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www.w	vxii12.com										
1:	Ct-d D-t-	End Data	Dagas	intina	Start/End Time	.m.#566	Longth	Spots/ Week	Data	Tuna	
	Start Date	End Date	Descr			MTWTFSS	Length		Rate	Туре	
46	10/27/12 Class of Tin	10/27/12 ne - Immedia	NBC F ately Pre-	rime emptible without	10-11pm notice	S-	:30	1 	\$165.00	NM ———	
47	10/23/12 Class of Tim	10/27/12 ne - Immedia	M-Su ately Pre-	WXII 12 News @ emptible without) 1:11-1135pm notice	-TWTFS-	:30	3	\$250.00	NM	
		Start Date 10/22/12	End Da 10/28/1		Spots/Week 3	<u>Rate</u> \$250.00					
	Spots: # Ch 4 WX	Day Air II W 10		Air Time Descri	<u>ption</u> WXII 12 News @ 11 p:	Start/End Time m 11-1135pm		<u>h Ad-ID</u> 0 ofa12g14	5н		Rate <u>Type</u> \$250.00 NM
	5 WX				WXII 12 News @ 11 p	•		0 OFA12G18			\$250.00 NM
<u></u>	1 WX	II Sa 10	1/27/12	11:10 PM M-Su	WXII 12 News @ 11 p	m 11-1135pm	:3	0 OFA12G18	52H		\$250.00 NM
49	10/23/12 Class of Tim		NBC 1 ptible with		1135pm-1237am	-TWTF	:30	3	\$225.00	NM	
		Start Date 10/22/12	End Da 10/28/1		Spots/Week 3	<u>Rate</u> \$225.00					
	Spots: # Ch	Day Air		Air Time Descri		Start/End Time		h Ad-ID	_		Rate Type
				12:07 AM NBC T	_	1135pm-1237ar		0 OFA12G14			\$225.00 NM
	1 WX 4 WX			11:57 PM NBC T 12:29 AM NBC T	-	1135pm-1237ar 1135pm-1237ar		10 OFA12G14 10 OFA12G14			\$225.00 NM \$225.00 NM
E1	10/23/12	10/26/12			allo:1237xm-136xm	-TWTF	:30	3	\$50.00	NM	
	Class of Tin	ne - Pre-em	ptible with	notice						14141	
ŀ	Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 3	<u>Rate</u> \$50.00					
	Spots: # Ch	Day Air		Air Time Descri	ption	Start/End Time	Leng	h Ad-ID			Rate Type
	3 WX)/24/12		light w/Jimmy Fallon	1237xm-136xm		0 OFA12G14			\$50.00 NM
1)/25/12		light w/Jimmy Fallon	1237xm-136xm		80 OFA12G14 80 OFA12G18			\$50.00 NM
\sqsubseteq	2 WX)/26/12	1.12 AM Late N	light w/Jimmy Fallon	1237xm-136xm		U UPAIZGIO			\$50.00 NM
52	! 10/23/12 Class of Tin	10/26/12 ne - Immedi		Carson Daly emptible without		-TWTF	:30	1	\$15.00	NM 	
1	Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 1	<u>Rate</u> \$15.00					
1	Spots: # Ch			Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Type
<u></u>	1 WX	II Th 10	0/25/12	1:46 AM NBC (Carson Daly	136xm-204xm	:3	0 OFA12G14	15H		\$15.00 NM
53	10/27/12 Class of Tin	10/27/12 ne - Immedi		Saturday Night L emptible without	ive 1130pm-1am notice	S-	1:00	1	\$300.00	NM	
	Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # Ch		r Date	Air Time Descr	<u>iption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 WX	II Sa 10	0/27/12	12:57 AM NBC \$	Saturday Night Live	1130pm-1am	1:0	0 OFA12G18	B1H		\$300.00 NM
59	10/28/12 Class of Tin	10/28/12 ne - Pre-em		Sunday Prime Ga	me8p-12a	S	:30	1	\$2,200.00	NM	
		Start Date 10/22/12		te MTWTFSS	Spots/Week 1	<u>Rate</u> \$2,200.00					
	Spots: # Ch	Day Ai	r Date	Air Time Descr	<u>iption</u>	Start/End Time		th Ad-ID			Rate Type
L.	1 WX	II Su 10	0/28/12	11:35 PM NFL S	iunday Prime Games	8p-12a	::	30 OFA12G18	32н		\$2,200.00 NM
62	2 10/23/12 Class of Tin	10/23/12 ne - Pre-em		N/NORMAL notice	9-10pm	-T	:30	1	\$1,500.00	NM	
	Weeks:	Start Date 10/22/12		ite MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,500.00					
	Spots: # Ch			Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
			0/23/12	9:52 PM GO O	N/NORMAL	9-10pm	:	30 OFA12G14	15н		\$1,500.00 NM
63	3 10/25/12 Class of Tin	10/26/12 ne - Pre-em	Live v	vith Regis & Kell notice	y 9-10AM	TF	1:00	1	\$200.00	NM	



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Invoice #	Invoice Date	Invoice Month	Invoice Period
952164-1	10/28/12	October 2012	10/01/12 - 10/28/12
	-		

Advertiser	Product	Estimate Number		
Obama/D/President	SKED A 30'S	1537		

www.wxii12.com Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
63 10/25/12 10/26/12 Live with Regis & Kelly 9-10AM Class of Time - Pre-emptible with notice	TF	1:00	1	\$200.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS Spots/Week 10/22/12 Spots/Week 1 Spots: # Ch Day Air Date Air Time Description 1 Description 1 1 WXII F 10/26/12 9:33 AM Live with Regis & Kelly	Rate \$200.00 <u>Start/End Time</u> 9-10AM		n <u>Ad-ID</u>) OFA12G181	н		Rate Type \$200.00 NM
64 10/25/12 10/26/12 M-F WXII 12 News @ No:12-1pm Class of Time - Pre-emptible with notice	TF	1:00	1	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 TF 1	<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date Air Time Description 1 WXII F 10/26/12 12:45 PM M-F WXII 12 News @ Noon	Start/End Time 12-1pm		h <u>Ad-ID</u> D OFA12G181	н		<u>Rate Type</u> \$200.00 NM
65 10/25/12 10/26/12 STEVE HARVEY DAY 2-3P Class of Time - Pre-emptible with notice	TF	1:00	1	\$80.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12TF 1	Rate \$80.00					
Spots: # Ch Day Air Date Air Time Description 1 WXII Th 10/25/12 2:47 PM STEVE HARVEY DAY	Start/End Time 2-3P		<u>h Ad-ID</u>) OFA12G181	н		<u>Rate Type</u> \$80.00 NM
66 10/25/12 10/26/12 M-F 3-4P M-F 3-4P Class of Time - Immediately Pre-emptible without notice	TF	1:00	1	\$170.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 TF 1	<u>Rate</u> \$170.00					
Spots: # Ch Day Air Date Air Time Description 1 WXII Th 10/25/12 3:50 PM M-F 3-4P	Start/End Time M-F 3-4P		h <u>Ad-ID</u> O OFA12G181	н		Rate Type \$170.00 NM
67 10/25/12 10/26/12 DR. OZ M-F 4-5p Class of Time - Immediately Pre-emptible without notice	TF	1:00	1	\$300.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 TF 1	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Date Air Time Description 1 WXII F 10/26/12 4:37 PM DR. OZ	Start/End Time M-F 4-5p		<u>h Ad-ID</u> 0 OFA12G181	н		Rate Type \$300.00 NM
68 10/25/12 10/26/12 M-F WXII 12 News @ 5 p5-6pm Class of Time - Immediately Pre-emptible without notice	TF	1:00	1	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 TF 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description 1 WXII Th 10/25/12 5:23 PM M-F WXII 12 News @ 5 pm	Start/End Time 5-6pm		<u>h Ad-ID</u> 0 ofa12g181	н		Rate Type \$350.00 NM
69 10/25/12 10/27/12 M-Su WXII 12 News @ 1:11-1135pm Class of Time - Immediately Pre-emptible without notice	TFS-	1:00	1	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 TFS- 1	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Description 1 WXII Th 10/25/12 11:33 PM M-Su WXII 12 News @ 11	Start/End Time pm 11-1135pm		<u>h Ad-ID</u> 0 OFA12G181	н	,	Rate Type \$500.00 NM
70 10/25/12 10/26/12 Late Night w/Jimmy Fallor1237xm-136xm Class of Time - Pre-emptible with notice	TF	1:00	1	\$100.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSSTF Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Description 1 WXII F 10/26/12 1:31 AM Late Night w/Jimmy Fallon	Start/End Time 1237xm-136xm		<u>h Ad-ID</u> 0 OFA12G181	.н		Rate Type \$100.00 NM
71 10/25/12 10/26/12 NBC Carson Daly 136xm-204xm Class of Time - Immediately Pre-emptible without notice	TF	1:00	1	\$30.00	NM	
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSSTF Spots/WeekTF	Rate \$30.00				 	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID	mision comflor		Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	4527
Obamadiresident	JOVED W 30 2	1537

Spots/

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
71	10/25/12 Class of Tim	10/26/12 ne - Immedia	NBC Carson Daly tely Pre-emptible without	136xm-204xm notice	TF	1:00	1	\$30.00	NM	
	Spots: # Ch	Day Air	Date Air Time Descri	<u>iption</u>	Start/End Time	Lengi	h Ad-ID			Rate Type
	1 WX	II F 10/2	26/12 1:52 AM NBC (Carson Daly	136xm-204xm	1:0	O OFA12G181	Н		\$30.00 NM
72	10/25/12 Class of Tim	10/26/12 ne - Pre-emp	NBC Today Show II tible with notice	10A-12N	TF	1:00	1	\$130.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSSTF	Spots/Week 1	<u>Rate</u> \$130.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>iption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
	1 WX	II F 10/2	26/12 11:51 AM NBC 1	Today Show II	10A-12N	1:0	O OFA12G181	н		\$130.00 NM
					Total Spots	;	B7			

Gross Total

\$37,730.00

Agency Commission

\$5,659.50

Net Amount Due

\$32,070.50